Davis, Hibbitts & Midghall, Inc. Columbia Crossing Survey, November 2006 Two 15-minute surveys, Tri-County Area and Clark County Each survey n=400 likely voters (2 of last 4 elections)

WARM-UP

Q1. All in all, would you say that things in the Portland/Vancouver area are headed in the right direction, or are things pretty much off on the wrong track?

| | Combined | <u>TC</u> | Clark Co |
|------------------------|-----------------|-----------|----------|
| Right direction | 55% | 56% | 54% |
| Off on the wrong track | 32% | 32% | 33% |
| [DON'T READ] DK | 13% | 13% | 13% |

MESSAGING - REASONS WHY CRITICAL/SERIOUS PROBLEM - UNPROMPTED

Q2. What is the most important issue that you would like to see your local and regional government officials do something about? (Open, probe for one issue only)

| Combined | Traffic Congestion/Control | 17% |
|--------------|--------------------------------------|------------|
| | Education Quality | 11% |
| | Education Funding | 11% |
| | Tax Control | 8% |
| | Road/Freeway Development/Maintenance | 5% |
| | Growth/Development Control/Land Use | 4% |
| | Healthcare/Insurance | 4% |
| | Crime/Public Safety | 4% |
| | All other responses | 3% or less |
| | [DON'T READ] DK | 6% |
| Tri-County | Traffic Congestion/Control | 16% |
| - | Education Funding | 13% |
| | Education Quality | 12% |
| | Tax Control | 8% |
| | Road/Freeway Development/Maintenance | 4% |
| | Healthcare/Insurance | 4% |
| | Crime/Public Safety | 4% |
| | Growth/Development Control/Land Use | 4% |
| | All other responses | 3% or less |
| | [DON'T READ] DK | 6% |
| Clark County | 7 Traffic Congestion/Control | 22% |
| | Education Quality | 10% |
| | Road/Freeway Development/Maintenance | 7% |
| | Growth/Development Control/Land Use | 7% |
| | Tax Control | 7% |
| | Columbia River Bridge | 6% |
| | Transportation/Public Mass Transit | 5% |
| | Healthcare/Insurance | 4% |
| | All other responses | |
| | [DON'T READ] DK | 6% |

Q3. (If respondent mentions traffic congestion on Q2) Is there a particular freeway, highway, or road segment where traffic congestion particularly concerns you? (Open, probe for response)

| Combined | I-5 | 17% |
|----------------|--|------------|
| | I-5 Bridge/PDX-Vancouver Bridge | 11% |
| | I-205 | |
| | All of them/Everywhere | |
| | Highway 26 | |
| | Highway 217 | |
| | I-5/I-205 Interchange | |
| | All other responses | 3% or less |
| | [DON'T READ] DK | |
| Tri-County | I-5 | 14% |
| · · · · | I-205 | |
| | All of them/Everywhere | 11% |
| | Highway 26 | |
| | I-5 Bridge/PDX-Vancouver Bridge | |
| | Highway 217 | |
| | I-5 and I-205 Interchange | |
| | 26 th Street between 185 th and Murray | |
| | All other responses | |
| | [DON'T READ] DK | |
| Clark County | I-5 | 29% |
| J | I-5 Bridge/PDX-Vancouver Bridge | |
| | I-5 and Mill Plain | |
| | I-5 at Delta Park | 8% |
| | I-5 and I-205 Interchange | 7% |
| | HWY 500 between 54 th and 42 nd | |
| | All other responses | 2% or less |
| | [DON'T READ] DK | |
| | | |

Q4. Thinking about I-5 between State Route 500 in Vancouver, and Columbia Boulevard in Portland, also including the interstate bridge in Portland, how would you describe traffic problems along that section of freeway; a critical problem, a serious problem but not critical, a problem but not that serious, or not really a problem at all?

| | Combined | <u>1C</u> | Clark Co |
|-----------------------------------|----------|-----------|----------|
| Critical problem | 41% | 37% | 56% |
| Serious problem, but not critical | 37% | 39% | 29% |
| A problem, but not serious | 10% | 11% | 8% |
| Not really a problem at all | 11% | 12% | 7% |
| [DON'T READ] DK | 1% | 2% | 0% |

| Combined | Amt of Traffic/Too Many Vehicles/Population Increase | |
|---|--|--|
| | Bottleneck/Lane Reduction Merges | |
| | Not Enough Lanes/Road Too Narrow | |
| | Rush Hour/Peak Times/Job Commuter Travel | |
| | Gridlock/Traffic Stuck/Not Moving | |
| | All other responses | |
| | [DON'T READ] DK | 2% |
| Tri-County | Amount of Traffic/Too Many Vehicles/Population Inc | 36% |
| | Not enough Lanes/Road too Narrow | 13% |
| | Bottleneck/Lane Reduction Merges | 12% |
| | Rush Hour/Peak Times/Job Commuter Travel | 8% |
| | Gridlock/Traffic Stuck Not Moving | 7% |
| | All other responses | 3% or less |
| | [DON'T READ] DK | 3% |
| Clark Count | y Amt of Traffic/Too Many Vehicles/Population Increase | e 25% |
| Clark Count | Bottleneck/Lane Reduction Merges | |
| | Not Enough Lanes/Road Too Narrow | |
| | Rush Hour/Peak Times/Job Commuter Travel | |
| | Outdated Roadways/Bridges/Lack of Highway Imp | |
| | Travel Times/Slow Traffic | |
| | All other responses | |
| | [DON'T READ] DK | |
| PROJECT (| COMPONENTS - UNPROMPTED | |
| Q6. What do | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters | - |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters (n) | tate Bridge across the Columbia |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters an) Lanes Added/Wider Roads/Eliminate Bottlenecks | tate Bridge across the Columbia |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters an) Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | tate Bridge across the Columbia27%24% |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters (n) Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters and Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 7% |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters in) Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 7% 6% |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters and Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 7% 6% |
| Q6. What do Vancouver a River? (Ope | Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added Mass Transit (General)/Development/Improvements Current Bridge Replaced/Widened Light Rail Development/Expansion Across Bridge Highways/Roads Added/New Route Choices All other responses | 27% 24% 10% 6% 4% 3% or less |
| Q6. What do Vancouver a River? (Ope | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters (a) Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 6% 4% 3% or less |
| Q6. What do Vancouver a River? (Ope Combined | Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 6% 4% 3% or less 20% |
| Q6. What do Vancouver a River? (Ope | Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 6% 4% 3% or less 25% |
| Q6. What do Vancouver a River? (Ope Combined | Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 7% 6% 4% 3% or less 20% 25% 20% |
| Q6. What do Vancouver a River? (Ope Combined | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Inters of the Columbia Boulevard in Portland, including the Inters of the I | 27% 24% 10% 6% 4% 3% or less 20% 25% 20% 11% |
| Q6. What do Vancouver a River? (Ope Combined | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boutlenecks | 27% 24% 10% 6% 4% 3% or less 25% 20% 11% 7% |
| Q6. What do Vancouver a River? (Ope Combined | Lanes Added/Wider Roads/Eliminate Bottlenecks Another Bridge Added | 27% 24% 10% 6% 3% or less 25% 20% 11% 7% 6% |
| Q6. What do Vancouver a River? (Ope Combined | you think should be done, if anything, to minimize the and Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boulevard in Portland, including the Inters of the Columbia Boutlenecks | 27% 24% 10% 7% 6% 3% or less 20% 25% 20% 7% 6% 4% 4% 4% 4% |

Q5. (If respondent says critical or serious problem, ask) What is it in particular that makes that

[**DON'T RÉAD**] DK -----23%

| Clark County | Another Bridge Added | -38% |
|---------------------|---|------------|
| • | Lanes Added/Wider Roads/Eliminate Bottlenecks | -36% |
| | Current Bridge Replace/Widened | 8% |
| | Light Rail Development/Expansion Across Bridge | 8% |
| | Mass Transit (General) Development/Improvements | 5% |
| | New highways/Route choices | 5% |
| | All other responses | 3% or less |
| | [DON'T READ] DK | 9% |

MESSAGING - RATING REASONS WHY TO DO SOMETHING - PROMPTED

Q7. I would like to read some reasons people have given us as to why something should be done to reduce traffic problems along the section of I-5 between state route 500 in Vancouver and Columbia Boulevard in Portland, including the interstate bridge across the Columbia River. Regardless of how you feel about this stretch of I-5, please tell me if you think that particular reason is a very good, good, poor, or very poor reason to do something to reduce problems along that section of freeway.

| • | along that section of neeway. | Very | | | Verv | NA/ |
|-----|--|-------|-------|------|------|-----|
| (RC | TATE) | Good | Good | Poor | Poor | DK |
| a. | The longer we wait to deal with this problem the more i | t is | | | | |
| | going to cost us | 46% | - 43% | 8% | 2% | 2% |
| | Tri-County | 44% | - 44% | 9% | 2% | 2% |
| | Clark County | 54% | - 38% | 4% | 3% | 1% |
| b. | Movement of products and freight will be slowed if we | don't | | | | |
| | reduce congestion along that section of the freeway | | - 48% | 11% | 3% | 4% |
| | Tri-County | 33% | - 48% | 12% | 3% | 5% |
| | Clark County | 36% | - 49% | 10% | 3% | 3% |
| c. | That section of freeway, including off ramps and the wa the lanes are designed are just unsafe and need to be | у | | | | |
| | improved | 34% | - 39% | 13% | 3% | 11% |
| | Tri-County | 34% | - 39% | 13% | 3% | 12% |
| | Clark County | 38% | - 39% | 13% | 40/0 | 7% |
| d. | Local businesses will be hurt if we don't reduce traffic | | | | | |
| | congestion along that stretch of I-5 | 19% | - 41% | 23% | 7% | 10% |
| | Tri-County | 17% | - 41% | 24% | 7% | 11% |
| | Clark County | 24% | - 42% | 21% | 7% | 7% |
| e. | Including improved public transit as part of the improvement of that section of freeway would help | | | | | |
| | reduce air pollution | 34% | - 43% | 13% | 5% | 5% |
| | Tri-County | 34% | - 44% | 13% | 40/0 | 6% |
| | Clark County | 34% | - 41% | 13% | 9% | 4% |

| ` ` | TATE) | Very Good | Good | <u>Poor</u> | <u>Very</u> <u>Poor</u> | <u>NA/</u> <u>DK</u> |
|-----|--|--------------|-------|-------------|-------------------------------|-------------------------|
| f. | Improving that section of the freeway might help reduce incidents of road rage | | - 40% | 19% | 7% | 6% |
| | Tri-County | | | | | |
| | Clark County | -37% | - 39% | 14% | 7% | 4% |
| g. | Including public transit as part of the improvement of th section of I-5 would help reduce our country's reliance o foreign oil. | n | - 37% | 20% | 10% | 7% |
| | Tri-County | | | | | |
| | Clark County | | | | | |
| h. | Interstate commerce along the West Coast, including the movement of goods and products is being hurt by the traffic bottleneck along that section of freeway | | | | | |
| | Tri-County | -24% | - 45% | 16% | 6% | 10% |
| | Clark County | -30% | - 40% | 18% | 6% | 7% |
| i. | The productivity of workers who have to commute along that section of freeway is being affected by all the time the spend sitting in traffic | ney | - 43% | 13% | 4% | 4% |
| | Tri-County | -35% | - 43% | 14% | 4 ⁰ / ₀ | 4% |
| | Clark County | -46% | - 41% | 10% | 2 ⁰ / ₀ | 2% |
| j. | Repairs and improvements should be made along that section of freeway to allow for easier access by emergence vehicles. | | - 45% | 8% | 1% | 6% |
| | Tri-County | -37% | - 47% | 8% | 1% | 7% |
| | Clark County | -49% | - 39% | 7% | 2º/o | 3% |
| k. | Including transit as part of the solution will help more people get to where they need to go | | | | | |
| | Tri-County | | | | | |
| | Clark County | -36% | - 44% | 10% | 7% | 3% |
| 1. | Reducing commuting times along the freeway will give people more time to spend at home, rather than on the road | -38% | - 47% | 9% | 3% | 3% |
| | Tri-County | -36% | - 48% | 9% | 3% | 4% |
| | Clark County | -46% | - 43% | 8% | 2% | 2% |
| m. | A solution to this problem needs to be a long term, comprehensive solution, not a short term band aid | -57% | - 35% | 4% | 1% | 3% |
| | Tri-County | -57% | - 35% | 4% | 2% | 3% |
| | Clark County | -59% | - 35% | 3% | 1% | 2% |

| (RO | TATE) | <u>Very</u> <u>Good</u> | Good | <u>Poor</u> | <u>Very</u> <u>Poor</u> | <u>NA/</u> <u>DK</u> |
|-----|---|----------------------------|-------|-------------|----------------------------|-------------------------|
| n. | It just takes too long to get to where you need to go alor this section of freeway. | _ | - 44% | 10% | 3% | 6% |
| | Tri-County | 35% | - 45% | 11% | 3% | 6% |
| | Clark County | 45% | -40% | 9% | 1% | 4% |
| о. | This is a dangerous section of freeway with too many accidents. | 33% | - 33% | 12% | 4% | 18% |
| | Tri-County | 30% | - 33% | 13% | 4% | 20% |
| | Clark County | 43% | - 33% | 11% | 3% | 11% |

MESSAGING - RATING REASONS WHY NOT TO DO SOMETHING - PROMPTED

Q8. On the other side of the coin, here are some reasons people have given us for not doing anything about that section of I-5 at this time. For each, please tell me if you feel that particular reason is a very good, good, poor, or very poor reason to not do anything about that section of I-5 at this time.

| (DC | ATATE | <u>Very</u> | C 1 | D | <u>Very</u> | NA/ |
|-----|--|-------------|-------|-------------|-------------|-----------|
| a. | OTATE) Making changes to that section of the I-5 freeway is goin to be expensive, and we don't know how we are going to | _ | Good | <u>Poor</u> | <u>Poor</u> | <u>DK</u> |
| | pay for it | 9% | - 21% | 44% | 24% | 2% |
| | Tri-County | 9% | - 22% | 45% | 23% | 2% |
| | Clark County | 8% | - 20% | 42% | 27% | 2% |
| b. | The problems along that section of I-5 just don't affect neough to be concerned about it | | - 13% | 44% | 33% | 2% |
| | Tri-County | 8% | - 14% | 45% | 31% | 2% |
| | Clark County | 5% | - 12% | 39% | 43% | 2% |
| c. | Anything they did now would just be a short term fix, we would be facing the same problems again within a few | 2 | | | | |
| | years | 8% | - 20% | 41% | 25% | 6% |
| | Tri-County | 8% | - 21% | 41% | 25% | 6% |
| | Clark County | 8% | - 17% | 43% | 28% | 5% |
| d. | There are more important priorities for spending the money it would take to improve that section of I-5 | 5% | - 25% | 36% | 24% | 10% |
| | Tri-County | 6% | - 26% | 35% | 23% | 11% |
| | Clark County | 4% | - 19% | 42% | 29% | 6% |

| | | <u>Very</u> | | | <u>Very</u> | <u>NA/</u> |
|-----|--|-------------|-------|-------------|-------------|------------|
| (RO | TATE) | Good | Good | Poor | Poor | <u>DK</u> |
| e. | If we don't improve that section of I-5, eventually it will force more people to take public transit or drive at a different time, and that is a better and less expensive way deal with the problem than the other solutions that have | | | | | |
| | been suggested | 6% | - 20% | 38% | 30% | 5% |
| | Tri-County | 6% | - 22% | 38% | 29% | 5% |
| | Clark County | 6% | - 15% | 39% | 36% | 4% |
| f. | Improving that section of I-5 will actually cause more environmental problems than it will solve | 5% | - 13% | 35% | 33% | 14% |
| | Tri-County | 5% | - 14% | 34% | 32% | 16% |
| | Clark County | 5% | 9% | 40% | 37% | 9% |

PROJECT COMPONENTS - PROMPTED

Q9. Now, let me read some possible options for dealing with the transportation problems on this stretch of I-5. Please tell me if you strongly favor, somewhat favor, are currently neutral, somewhat oppose, or strongly oppose that particular option.

| (RC | OTATE) | Strong <u>Favor</u> | Smwt <u>Favor</u> | Currently Neutral | Smwt Oppose | Strong Oppose | DK/ <u>NA</u> |
|-----|---|------------------------|----------------------|----------------------|----------------|------------------|------------------|
| a. | Add a third lane in each direction in those sections of I-5 that now have only two lanes, so that section of I-5 will have three lanes of trave each direction. | l in | - 32% | 11% | 7% | 4% | 2% |
| | Tri-County | | | | | | |
| | Clark County | 53% | - 29% | 8% | 4% | 5% | 1% |
| b. | Replace the existing I-5 bridge across the Columbia River with a new bridge that has wide auto lanes, an emergency shoulder, and add mo effective public transit options like light rail and bus lanes to any new bridge. | re l | - 28% | 9% | 6% | 6% | 2% |
| | Tri-County | 49% | - 29% | 10% | 5% | 5% | 2% |
| | Clark County | 45% | - 27% | 9% | 9% | 8% | 2% |
| c. | Provide incentives for businesses to reduce rush hour traffic by offering more flexible hours and the ability to work from home. | | - 32% | 16% | 10% | 5% | 3% |
| | Tri-County | 36% | - 32% | 16% | 10% | 5% | 3% |
| | Clark County | 31% | - 34% | 15% | 12% | 6% | 3% |

| (RO | OTATE) | | Strong <u>Favor</u> | Smwt <u>Favor</u> | Currently Neutral | Smwt Oppose | Strong Oppose | DK/ <u>NA</u> |
|-----|------------------------|--|---|--|---|----------------|------------------|------------------|
| d. | section of to do so. | em where motorists who drive that I-5 during busy times would pay a fee I'he intention would be to encourage to drive at times other than rush hou | | 23% | 10% | - 20% | -32% | 3% |
| | Tri-Count | y | 13% | 24% | 10% | -20% | -30% | 3% |
| | Clark Cou | nty | 11% | 17% | 12% | -21% | -37% | 2% |
| e. | Columbia | ne existing I-5 bridge across the River to add more lanes that can carr mobile traffic | | 33% | 11% | - 11% | 8% | 3% |
| | Tri-Count | y | 33% | 33% | 12% | -11% | 8% | 3% |
| | Clark Cou | nty | 32% | 33% | 10% | -13% | 9% | 3% |
| f. | | tht rail into Vancouver and further Clark County | 49% | 25% | 8% | 6% | -10% | 3% |
| | Tri-Count | y | 50% | 26% | 8% | 5% | 9% | 3% |
| | Clark Cou | nty | 45% | 23% | 8% | 7% | -16% | 2% |
| Co | you person | read that list of options again. Please to hally. (REREAD LIST FROM Q9 Al Add a third lane in each direction of Replace existing bridge with wider lextend light rail into Vancouver and Replace existing bridge and add mo Incentives for business to offer flex Motorists would pay a fee to use I-5 [DON'T READ] DK | ND RECO f I-5 anes/Trard d north in re lanes for time/wort o during b | ORD ON nsit option to Clark (or auto tra k from ho usy times | E OPTIC 35% as28% Co19% ffic 7% ome 5% 3% | | ppealing | to |
| | i-County ark County | Add a third lane in each direction of Replace existing bridge with wider leavest tend light rail into Vancouver and Replace existing bridge and add mo Incentives for business to offer flex Motorists would pay a fee to use I-5 [DON'T READ] DK | anes/Trard north in re lanes for time/work during b | nsit option to Clark (or auto tra k from ho usy times | ns 28% Co 21% ffic 7% ome 5% 3% | | | |
| OI. | mix county | Replace existing bridge with wider In Extend light rail into Vancouver and Replace existing bridge and add mo Incentives for business to offer flex Motorists would pay a fee to use I-5 [DON'T READ] DK | anes/Trar d north in re lanes fo time/wor o during b | nsit option to Clark (or auto tra k from ho usy times | ns 30% Co 13% ffic 7% ome 5% 2% | | | |

| | nich of the options wor | uld be the s | econd | most | appea | ling to | o you? | (RE | CORI | O OPTIO | ON) |
|--|--|--|--|---|--|--------------------------------------|------------------------------|----------------------------|------------------------------|---|-----------------|
| Combined | Replace existing brice Add a third lane in extend light rail into Replace existing brice Motorists would pay [DON'T READ] I | each direction less to offer to Vancouve dge and add y a fee to us | on of I flextirer and a l more se I-5 c | -5 ne/wo north lanes luring | ork fro into C for au busy | om ho Clark (ito tra times | 1 ome-1 Co1 ffic-1 | 6% 5% 4% 3% 6% | | | |
| Tri-County | Replace existing brid Incentives for busin Add a third lane in e Extend light rail into Replace existing brid Motorists would pay [DON'T READ] I | less to offer each direction o Vancouve dge and add y a fee to us | flextiron of I or and a l more se I-5 d | ne/wo -5 north lanes luring | ork fro into C for au busy | om ho Clark (Ito tra times | ome-1 1 Co1 .ffic-1 | 5% 5% 5% 3% 7% | | | |
| Clark Coun | ty Replace existing brid Add a third lane in e Replace existing brid Extend light rail into Incentives for busin Motorists would pay [DON'T READ] I | each direction dge and add o Vancouve dess to offer y a fee to us | on of I I more or and of flexting se I-5 c | lanes north me/wo | for au into C ork fro busy | ito tra Clark (om ho times | 1 ffic-1 Co1 ome-1 | 9% 5% 3% 3% 5% | | | |
| TRANSIT | OPTIONS | | | | | | | | | | |
| - | would like to ask you | 1 . | | | | | | | | | |
| you do particu | tion between Portland n't like that option at a lar option, please rate e | and Vanco | uver. U means | Jsing a that y | scale | of 1 e very | to 10, enthu | wher isiast | e a 1 i | means th ut that | |
| you do particu | tion between Portland n't like that option at a | and Vancoull, and a 10 each of the Don't Lik | uver. U means follow | Jsing a that y | scale | of 1 e very | to 10, enthu | wher isiast | e a 1 i ic abo iny nu | means th ut that imber Very | nat DK / |
| you do particu | tion between Portland n't like that option at a lar option, please rate e n 1 and 10. | and Vanco ll, and a 10 each of the | uver. U means follow | Jsing a that y | scale | of 1 e very | to 10, enthu | wher isiast | e a 1 i ic abo iny nu | means th ut that ımber | nat DK / |
| you do particu betwee ROTAT | tion between Portland n't like that option at a lar option, please rate e n 1 and 10. | and Vancoull, and a 10 each of the Don't Lik That Option 01 02 North | uver. Umeans follows e on 03 | Jsing a that y ing. O | scale ou ar f cour <u>05</u> | e of 1 e very rse, yo | to 10, enthu ou can | wher usiast use a | e a 1 ic abound any nu Enth | means thut that imber Very usiastic | DK/ NA |
| you do particu betwee ROTAT: a. Extend t Portland Vancouv | tion between Portland n't like that option at a lar option, please rate e n 1 and 10. E he light rail line from N across the Columbia R | and Vancoull, and a 10 each of the Don't Lik That Opti 01 02 North Eiver to | uver. Umeans follows e on 03 | Jsing a that y ing. O | scale vou ar f cour | e of 1 e very rse, yo | to 10, enthu ou can | wher usiast use a | e a 1 ic abound any nu Enth | means thut that imber Very usiastic | DK/ NA |
| you do particu betwee ROTAT! a. Extend t Portland Vancouv Tri-Cour | tion between Portland n't like that option at a lar option, please rate e n 1 and 10. E he light rail line from N across the Columbia R er | and Vancoull, and a 10 each of the Don't Lik That Opti 01 02 North Eiver to | uver. Umeans follows e on 03 - Mean | Jsing a that y ing. O 04 | oscale rou ar f cour of cour | e of 1 e very rse, yo | to 10, enthu ou can | wher usiast use a | e a 1 ic abound any nu Enth | means thut that imber Very usiastic | DK/ NA |
| you do particu betwee ROTAT! a. Extend t Portland Vancouv Tri-Cour Clark Co b. Add new more per lanes, and | tion between Portland n't like that option at a lar option, please rate e n 1 and 10. E he light rail line from N across the Columbia R er uty types of buses that can ople, have their own tra d connects to the light | and Vancoull, and a 10 leach of the Don't Like That Option 02 leach of the Option On the Option Option On the Option Opti | e on 03 - Mean | Using a that y ing. O | oscale rou ar f cour of cour | e of 1 e very rse, yo | to 10, enthu ou can | wher usiast use a | e a 1 ic abound any nu Enth | means thut that imber Very usiastic | DK/ NA |
| you do particu betwee ROTAT! a. Extend t Portland Vancouv Tri-Cour Clark Co b. Add new more per lanes, and line in no | tion between Portland n't like that option at a lar option, please rate e n 1 and 10. E the light rail line from N across the Columbia R er ty types of buses that car ople, have their own tra | and Vancoull, and a 10 leach of the Don't Lik That Option 02 leach of the Option O1 leach of the O1 leach of the O1 leach of O2 leach of the O1 leach of the O | e on O3 - Mean - Mean - Mean | Using a that y ing. O | oscale rou ar f cour oscale rou oscale | e of 1 e very rse, yo | to 10, enthu ou can | wher usiast use a | e a 1 ic abound any nu Enth | means thut that imber Very usiastic | DK/ NA |

| c. | freeway sh | ess bus service on the ould be added betweend Vancouver | en | Mean | | 6.2 | | | | | | |
|-----|-----------------------------------|---|---|--------------------------------------|-------------------------|--------------------------------------|---------------------------------|--------------------|----------------------|-------------------------------------|---------------------|-----------|
| | Tri-Count | y | | Mean | | 6.3 | | | | | | |
| | Clark Cou | nty | | Mean | | 6.0 | | | | | | |
| d. | kind shoul freeway co | sion of public transit of d be completed along prridors between Portl ouver | the land | Mean | | 2.9 | | | | | | |
| | | y | | | | | | | | | | |
| | • | nty | | | | | | | | | | |
| | | ead those options aga RD CHOICE FROM Extend light rail from New types of buses a More express bus se No expansion of pul [DON'T READ] I | Q12 LIST) m North Po and connect rvice betwee blic transit b | ortland t to N en PD petwee | to Va Portl X and | ancouv and lig d Vanc X and | ver ght rai couver Van | 5: 1 2: r 1: | 2% 0% 4% 9% | ke the | most. | |
| Tr | i-County | Extend light rail line New types of buses of More express bus se No expansion of pul [DON'T READ] I | and connectorvice between the | t to N en PD oetwee | Portl X and n PD | and lig d Vanc X and | tht rai couver Van | l 2 r 1: ! | 1% 3% 9% | | | |
| Cla | ark County | Extend light rail line New types of buses: More express bus se No expansion of pul [DON'T READ] | and connectorvice between the | t to N en PD oetwee | Portl X and n PD | and lig d Vanc X and | ght rai couve Van | l 18 r 1 1 | 8% 7% 1% | | | |
| NI | EW FREE | WAY LANE OPTIC | ONS | | | | | | | | | |
| Q1 | between to 10 sca very entl | would like to ask you State Route 500 in Va lle, where a 1 means th nusiastic about that op ber between 1 and 10 | ancouver an hat you do 1 ption, please | nd Colinot like rate e | umbia e that | Boule option | evard n at al | in Po: l, and | rtlanc a 10 | l. Agai means again, <u>y</u> | n, using that yo | u are |
| | DOTATE. | | That Option | on | 0.4 | 0.5 | 0.6 | 0.7 | 0.0 | Enthu | ısiastic | NA |
| 0 | A pow long | e added to this section | <u>01</u> <u>02</u> | <u>03</u> | <u>04</u> | <u>05</u> | <u>06</u> | <u>07</u> | <u>08</u> | <u>09</u> | <u>10</u> | <u>11</u> |
| a. | the I-5 free | e added to this section eway that can be used 4 hours a day | by all | Mean | | 7.2 | | | | | | |
| | Tri-Count | y | | Mean | | 7.1 | | | | | | |
| | Clark Cou | nty | | Mean | | 7.7 | | | | | | |

| b. | high occup and busses | e added to the I-5 freeway the pancy vehicle lane (HOV lane s only during rush hour traffic rest of the time | e) for carpools c, and open to all |
|----|--------------------------|---|--|
| | Tri-Count | y | Mean 6.6 |
| | Clark Cou | nty | Mean 6.2 |
| c. | | nes should be added to the y | Mean 2.7 |
| | Tri-Count | y | Mean 2.8 |
| | Clark Cou | nty | Mean 2.5 |
| Q | | read that list again. Please tell E FROM Q14 LIST) | me which one option you like the most. (RI |
| Co | mbined | New lane added to I-5 to be | e used by all vehicles45% |

RECORD

| Combined | New lane added to I-5 to be used by all vehicles45% New lane added to I-5 to be an HOV during rush hour42% No new lanes added to I-5 |
|--------------|--|
| Tri-County | New lane added to I-5 to be used by all vehicles43% New lane added to I-5 to be an HOV during rush hour44% No new lanes added to I-5 |
| Clark County | New lane added to I-5 to be used by all vehicles54% New lane added to I-5 to be an HOV during rush hour37% No new lanes added to I-56% [DON'T READ] DK4% |

TOLLING

Q16. Are you familiar with the idea of a user fee, such as a toll on certain highways or bridges that would pay for improvements and reduce traffic congestion?

| | Combined | <u>TC</u> | Clark Co |
|------------------|-----------------|-----------|----------|
| Yes, familiar | 90% | 90% | 90% |
| No, not familiar | 9% | 9% | 9% |
| [DON'T READ] DK | 1% | 1% | 1% |

Q17. In general, would you say that you strongly favor, somewhat favor, somewhat oppose, or strongly oppose the idea of tolls as a way to improve highway maintenance and operations, and reduce traffic congestion?

| | <u>Combined</u> | <u>TC</u> | <u>Clark Co</u> |
|-----------------|-----------------|-----------|-----------------|
| Strongly favor | 16% | 18% | 11% |
| Somewhat favor | 26% | 26% | 26% |
| Somewhat oppose | 18% | 18% | 21% |
| Strongly oppose | 36% | 35% | 40% |
| [DON'T READ] DK | 3% | 4% | 2% |

Q18. In some parts of the country, tolls are used to manage congestion by charging a higher toll fee during times of heaviest traffic. The price difference is intended to encourage people to travel during less busy traffic hours. In general, would you say that you strongly favor, somewhat favor, somewhat oppose, or strongly oppose this idea.

| | <u>Combined</u> | <u>TC</u> | <u>Clark Co</u> |
|-----------------|-----------------|-----------|-----------------|
| Strongly favor | 13% | 14% | 10% |
| Somewhat favor | 22% | 23% | 18% |
| Somewhat oppose | 19% | 19% | 22% |
| Strongly oppose | 42% | 40% | 48% |
| [DON'T READ] DK | | 4% | 3% |

Q19. Would you be willing to pay a \$2 to \$3 toll for a new I-5 bridge across the Columbia River if it would provide more predictable travel times and less congestion along the I-5 corridor between Portland and Vancouver?

| | Combined | <u>1C</u> | <u>Clark Co</u> |
|-----------------|----------|-----------|-----------------|
| Yes | 36% | 37% | 32% |
| No | 58% | 56% | 63% |
| [DON'T READ] DK | 7% | 7% | 6% |

Q20. If you knew that the toll would be used to pay for the construction of a new bridge across the Columbia River, and then would be reduced after the bridge is paid off to just pay for ongoing maintenance of the new bridge, would you be willing to pay a \$2 toll for such a bridge?

| | <u>Combined</u> | <u>TC</u> | Clark Co |
|-----------------|-----------------|-----------|----------|
| Yes | 51% | 53% | 44% |
| No | 45% | 43% | 51% |
| [DON'T READ] DK | 5% | 4% | 6% |

TRAVEL BEHAVIOR

Q21. Which of the following best describes how often you use any part of the section of I-5 between state route 500 in Vancouver and Columbia Boulevard in Portland: every day; not every day but several times a week; about once a week, less than once a week but more than once a month; once a month or less?

| | Combined | <u>TC</u> | Clark Co |
|--|----------|-----------|----------|
| Every day | 9% | 7% | 18% |
| Not every day, but several times a week | 10% | 8% | 22% |
| About once a week | 15% | 13% | 21% |
| Less than once a week, but more than once a month- | 19% | 20% | 16% |
| Once a month or less | 45% | 51% | 22% |
| [DON'T READ] DK | 1% | 1% | 2% |

Q22. And which of the following best describes how often you travel over the I-5 Interstate Bridge: every day; not every day but several times a week; about once a week; less than once a week but more than once a month; once a month or less?

Combined TC Clark Co

| Every day | 7% | 6% | 13% | |
|---|-----|-----|-----|--|
| Not every day, but several times a week | 11% | 8% | 24% | |
| About once a week | 14% | 13% | 20% | |
| Less than once a week, but more than once a month | 17% | 17% | 19% | |
| Once a month or less | 49% | 56% | 24% | |
| [DON'T READ] DK | 2% | 2% | 1% | |
| | | | | |

Now these last few questions are for statistical purposes only.

Q23. Is your age between [READ LIST]?

| | Comi 18-34 | 42% 44% | TC 12% 42% 45% 1% | Clark Co 13% 43% 44% 1% |
|------|---|---------------------------|---|-------------------------------------|
| Q24. | Q24. How many years have you lived in the Portland Vancouver area? | | | |
| ζ21. | • • | 11% 19% 64% - 2% | TC 3% 12% 19% 65% 2% 32.5 | Clark Co 6% 10% 22% 61% 1% 30.2 |
| Q25. | Gender [BY OBSERVATION] | | | |
| | | | TC 48% 52% | Clark Co 49% 51% |
| Q26. | What County do you live in? Com Multnomah County Washington County Clackamas County Clark County | 24% 20% | TC 45% 30% 25% | <u>Clark Co</u> 100% |